



MEDIA ALERT
FOR IMMEDIATE RELEASE

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**Department of Cultural Affairs
Announces New Exhibition
Talking Pictures by Cambridge Jones
at the Los Angeles Municipal Art Gallery**

Exhibition Dates: March 3 – April 24, 2011

Los Angeles - The City of Los Angeles Department of Cultural Affairs (DCA) is pleased to announce the exhibition ***Talking Pictures*** in the Project Room of Los Angeles Municipal Art Gallery at Barnsdall Park. ***Talking Pictures*** is a selection of photographs with audio by celebrity photographer Cambridge Jones. The show opens March 3, 2011 and remains on view through April 24, 2011. Admission is free.

Talking Pictures is a collection of fresh and dynamic images from a Welsh celebrity photographer who is no stranger to L.A. Cambridge Jones' portraits are revealing, direct, and often playful. He says, "I shoot celebrities as people rather than people as celebrities. I like my portraits to be honest without any veneer. I want a visual connection between the viewer and the subject, often jumping out of the frame. I am pleased when they walk out of a session an hour or so later and comment that they don't feel they have been photographed. It's almost incidental that the encounter involved a camera."

He's been described as Britain's answer to Annie Leibovitz and he is flattered with the comparison - but in the audio accompanying the exhibit he explains that his process is more relaxed and spontaneous.

At the end of each shoot, Cambridge asks his subjects to talk briefly about who or what inspired them. Viewers to the exhibit can enjoy listening to these comments and thus get the full impact of each 'talking picture'.

A common DNA joins photographer and subject, and that's simply and magnificently - Wales. As Cambridge developed the project and met these celebrities who are passionate about Wales, he too became more inspired by his heritage with its unique culture.

Talking Pictures is produced in association with The Welsh Assembly Government.

The Los Angeles Municipal Art Gallery is a facility of the City of Los Angeles Department of Cultural Affairs and is located at 4800 Hollywood Boulevard,



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Los Angeles, CA 90027. Admission is free. The Gallery is open Thursdays through Sundays, 12:00 noon to 5:00 p.m. For general information, the public may call 323.644.6269.

About the City of Los Angeles Department of Cultural Affairs (DCA)

The **Department of Cultural Affairs (DCA)** generates and supports high-quality arts and cultural experiences for Los Angeles' 4 million residents and 25 million annual visitors. DCA advances the social and economic impact of the arts and assures access to arts and cultural experiences through grant making, marketing, public art, community arts programming, arts education, and partnerships with artists and arts and cultural organizations in neighborhoods throughout the City of Los Angeles.

DCA's operating budget and managed portfolio totaled \$36.7 million in fiscal year 2009/10. It consisted of: \$9.6 million in Transient Occupancy Tax funds; \$12.2 million in funds from the Public Works Improvements Arts Program; \$8.6 million from the Private Arts Development Fee Program; \$4.9 million in City related and indirect cost allocations; and \$1.4 million in private and public funds raised during the year. DCA grants approximately \$3 million annually to over 280 artists and nonprofit arts organizations through its long-established Grants Administration Division. DCA provides arts and cultural programming in its numerous neighborhood arts and cultural centers, theaters, and historic sites, and manages several arts and education programs.

The Department also administers the City's Private Arts Development Fee and Public Works Improvements Arts Programs, a portfolio of approximately \$20.8 million in fiscal year 2009/10. In addition, DCA raises outside public and private funds, over \$10.5 million since fiscal year 2007/08, used to re-grant to LA-based arts and cultural organizations for special grant initiatives and to support DCA's special programming and facilities. DCA markets the City's cultural events through development and collaboration with strategic partners, design, and production of creative promotional materials, and management of the culturela.org website visited by over 2.7 million people annually.

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